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Amazon Kindle Blogging for Smarties Book Empowers Authors to Achieve

EXCLUSIVE

October 23, 2012

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Blogging for Smarties has been released by Book Marketing Consultant Yvonne Wu. Authors learn how to expand their internet presence, create passive income and build an extremely effective website.

FOR IMMEDIATE RELEASE

(Free-Press-Release.com) October 23, 2012 -- Authors are not only attracting readers, there is more to consider when putting together an Author orientated website. A Certified Author Assistant and Internet Publicist knows exactly what an Author wants to attract when building their website. "Authors are also targeting the media, agents, publishers and potential reviewers," Yvonne says. "Your website needs to have all the components of a media kit and more."

Yvonne's new release, "Blogging for Smarties: Blogging for Authors and Speakers", provides beginners with the details on how to customize your website to attract your target market.

"Many Authors are Speakers as well, my book includes how to attract visitors that are important to both industries," says Yvonne. "These days, there are many books out there that talk about using a blog as your website. There are few books out there that meet the unique needs of Authors and teach them how to create an

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effective website.” Most of the book’s content comes from years of experience dealings with clients and providing answers to commonly asked questions. The companion videos include step-by-step instructions on how to set up your blog. The videos target beginners and advanced users.

People are using the internet as a global marketplace and are turning to the internet more, not only to buy products but to sell products. Readers will discover information such as the difference between a self-hosted website versus a website hosted by a blogging platform, effective marketing strategies, and the content needed to attract your ideal target audience. Best of all there is access to two videos that explain how to set up your site.

“Blogging for Smarties: Blogging for Authors and Speakers” is currently available through Amazon Kindle. <http://www.amazon.com/Blogging-Smarties-Authors-Speakers-ebook/dp/B0094X66TS/>



Amazon Kindle Blogging for Smarties Book Empowers Authors to Achieve A Better Online Presence Faster

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