



## UR ENTERTAINMENT

# Media Release: Blogging Book for Authors and Speakers Wins the 2013 Global Ebook Awards Silver Medal for Technology



By Yvonne Wu  
Wednesday, September 11, 2013 10:31:24 EDT PM



## Blogging Book for Authors and Speakers Wins the 2013 Global Ebook Awards Silver Medal for Technology

*Author Assistant and Publicist Yvonne Wu's, blogging book for beginners wins the 2013 Global Ebook Awards Silver Medal for Technology.*

**(PRWEB)** September 08, 2013 -- Author Assistant and Publicist Yvonne Wu's blogging book geared towards tech savvy Authors gives beginners the tools they need to create a blog from the ground up. The book "Blogging for Smarties Blogging for Authors and Speakers" has won the 2013 Global Ebook Awards Silver Medal for Technology.

The digital revolution has brought sweeping changes to the book industry. Mobile devices such as iPads sales are soaring. Music, movies and digital books are being watched by the "Now" generation and baby-boomers alike.

"The portability, larger screens, mobile internet access and touch screens makes iPads a must have for baby-boomers," says Yvonne. Readers are looking for the answers in one complete book. "Blogging for Smarties" not only targets the needs of a specific occupation, "Blogging for Smarties" gives you the answers to the questions that are relevant to you as an author and speaker.

The simplicity of the book and the online how-to video makes it easy to get your blog up and running. Plus you learn how to market your blog and how to create your first Podcast.

"I am deeply honored to receive this prestigious industry award," says Yvonne, "Now, I can forever say that "Blogging for Smarties" won the Silver Medal for Technology!"

Dan Poynter's Global Ebook Awards is now in its third year and has 72 specific categories. Most ebooks are also available as printed books. See <http://GlobalEbookAwards.com>

### ABOUT

Yvonne Wu, award-winning author, social media expert, and president of The YP Publishing, provides services tailored to professional speakers and authors, helping them achieve a greater online presence. Yvonne has assisted authors with a wide variety of projects across North America, helping them with publishing and

Blogging for Smarties Blogging for Authors and Speakers can be purchased at Amazon, Kobo, Apple, Chapters Indigo, Sony and other retailers.

PRWeb ebooks - Another [online visibility tool from PRWeb](#)

Niagara Region Resident.

Author Assistant and Publicist Yvonne Wu's, blogging book for beginners wins the 2013 Global Ebook Awards Silver Medal for Technology.

## UR Reader's comments »

By adding a comment on the site, you accept our terms and conditions and our netiquette rules.

0 comments



Leave a message...

Newest ▾ Community My Disqus

Share

No one has commented yet.

ALSO ON ST. CATHARINES STANDARD

[What's this?](#)

### HEROD: Code of conduct angst

78 comments • 9 hours ago



GSP GSP — The Standard removed Petrowski's comment. I hope this is a sign of things to come.

### Registration fee coming for cancer society transpo

16 comments • 7 hours ago



Pete — Maybe they should use some of the money raised at all of the ridiculous fundraising rides/walks/runs for things ...

