

THE SHORTY AWARD FOR SOCIAL MEDIA'S BEST **SMALL BUSINESS**

The #SmallBusiness Shorty Award, honors a small business effectively using the social web to grow their company. It's more important than ever for small businesses to understand how to pick the right social platforms to achieve goals. Small businesses are using Twitter to share advice, and information about their

[READ MORE](#)

MAKE A NOMINATION IN THIS CATEGORY!

Choose a category

?

(/vote-
per)

Small Business

Twitter @username of small business/owner

username

I nominate @username for a Shorty Award in #smallbusiness because...

Nominate with a tweet. Write in a reason after "because..." or it won't count.

49

Get email updates

Follow @shortyawards and @coxbusiness

TWEET YOUR NOMINATION!

SMALL BUSINESS CROWD FAVORITES

[FIND OUT HOW TO WIN A SHORTY AWARD \(/RULES\)](#)

Diamond Candles (/diamondcandles)
@diamondcandles (/diamondcandles)



(/diamondcandles)

#1 **613 NOMINATIONS**

(/DIAMONDCANDLES)

804 Street Media (/804StreetMedia)
@804StreetMedia (/804StreetMedia)



(/804StreetMedia)

#2 **597 NOMINATIONS**

(/804STREETMEDIA)

Jay Philips (/jayphilips)
@jayphilips (/jayphilips)

Valued Merchants (/ValuedMerchants)
@ValuedMerchants (/ValuedMerchants)

#3 **231 NOMINATIONS**



(/jayphilips)

k2kstars (/k2kstars)
@k2kstars (/k2kstars)



(/k2kstars)

#5 **140 NOMINATIONS**

(/K2KSTARS)

João Pedro Araujo (/Vlogchannel)
@Vlogchannel (/Vlogchannel)



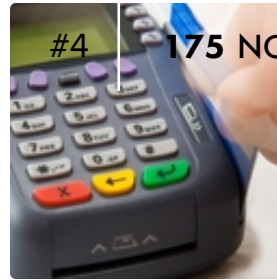
(/Vlogchannel)

#7 **114 NOMINATIONS**

(/VLOGCHANNEL)

Paragon (/ParagonNet)

#4 **175 NOMINATIONS**



(/ValuedMerchants)

Jawbreaking (/shopjawbreaking)
@shopjawbreaking (/shopjawbreaking)



(/shopjawbreaking)

#6 **120 NOMINATIONS**

(/SHOPJAWBREAKING)

so worth loving (/soworthloving)
@soworthloving (/soworthloving)



(/soworthloving)

#8 **93 NOMINATIONS**

(/SOWORTHLOVING)

theyppublishing (/theyppublishing)

#9 @ParagonNet (/ParagonNet)
92 NOMINATIONS



(/ParagonNet)

#10 @theyppublishing (/theyppublishing)
57 NOMINATIONS



(/theyppublishing)

ReischerCRM (/ReischerCRM)
@ReischerCRM (/ReischerCRM)



(/ReischerCRM)

Rubra Editora (/RubraEditora)
@RubraEditora (/RubraEditora)



(/RubraEditora)

#11 **52 NOMINATIONS**
(/REISCHERCRM)

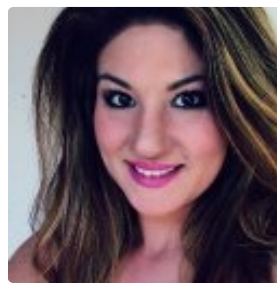
#12 **49 NOMINATIONS**
(/RUBRAEDITORA)

GAMETEE (/GameTeeUK)
@GameTeeUK (/GameTeeUK)



(/GameTeeUK)

Karla Campos (/SocialMediaSass)
@SocialMediaSass (/SocialMediaSass)



(/SocialMediaSass)

#12 **49 NOMINATIONS**

#13 **39 NOMINATIONS**

(/GAMETEEUK)

(/SOCIALMEDIASASS)

Paul Steven (/paulsteven)
@paulsteven (/paulsteven)

Jewelry In Candles (/JewelryInCandle)
@JewelryInCandle (/JewelryInCandle)



(/paulsteven)



(/JewelryInCandle)

#14 **37 NOMINATIONS**

#15 **32 NOMINATIONS**

(/PAULSTEVEN)

(/JEWELRYINCANDLE)

BAMCHASE.NET (/BAM_Chase)
@BAM_Chase (/BAM_Chase)

robert somerhalder (/bsome)
@bsome (/bsome)



(/BAM_Chase)



(/bsome)

#16 **31 NOMINATIONS**

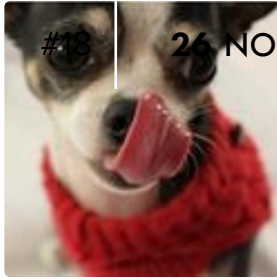
#17 **29 NOMINATIONS**

(/BAM_CHASE)

(/BSOME)

Rocky & Maggie's (/rockyandmaggies)
@rockyandmaggies (/rockyandmaggies)

Lua Blanco (/Lua_Blanco)
@Lua_Blanco (/Lua_Blanco)

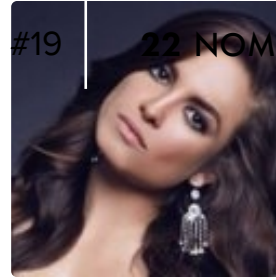


#18

26 NOMINATIONS

(/rockyandmaggies)

iamsociable (/iamsociable_uk)
@iamsociable_uk (/iamsociable_uk)



#19

22 NOMINATIONS

(/Lua_Blanco)

kimjaejoong (/bornfreeonekiss)
@bornfreeonekiss (/bornfreeonekiss)



#20

20 NOMINATIONS

(/IAMSOCIABLE_UK)

KonigCo - Mat Koenig (/KonigCo)
@KonigCo (/KonigCo)



(/KonigCo)

#22

16 NOMINATIONS

(/KONIGCO)



#21

17 NOMINATIONS

(/BORNFREEONEKISS)

Adriana Girdler, PMP (/AdrianaGirdler)
@AdrianaGirdler (/AdrianaGirdler)



(/AdrianaGirdler)

#22

16 NOMINATIONS

(/ADRIANAGIRDLER)

MORE LEADERS → (/CATEGORY/6TH/SMALLBUSINESS?PAGE=2#LEADERS)

6TH ANNUAL SHORTY AWARDS CATEGORIES

FOR EVERYONE

These categories are free for everyone to enter, simply by tweeting a nomination. Choose one of the Official Categories below or make your own Community Category.

ENTERTAINMENT

Actor (/category/6th/actor)
 Actress (/category/6th/actress)
 Band (/category/6th/band)
 Bathpic (/category/6th/bathpic)
 Best #TheFox Remix of the Year (/category/6th/thefox)
 Celebrity (/category/6th/celebrity)
 Comedian (/category/6th/comedian)
 Director (/category/6th/director)
 Fake Account (/category/6th/fakeaccount)
 Fansite (/category/6th/fansite)
 Meme of the Year (/category/6th/meme)
 Music (/category/6th/music)
 Non-Human (/category/6th/nonhuman)
 Photobomb of the Year (/category/6th/photobomb)
 Singer (/category/6th/singer)
 TV Show (/category/6th/tvshow)

NEWS & MEDIA

ARTS & DESIGN

Art (/category/6th/art)
 Author (/category/6th/author)
 Fashion (/category/6th/fashion)
 GIF Maker (/category/6th/gifmaker)
 GIF of the Year (/category/6th/animatedgif)
 Instagram Video of the Year (/category/6th/instagramvideo)
 Instagrammer (/category/6th/instagrammer)
 Museum (/category/6th/museum)
 Photography (/category/6th/photography)
 Selfie of the Year (/category/6th/selfie)
 Video Blogger (/category/6th/videoblogger)
 Vine of the Year (/category/6th/vineoftheyear)
 Vineographer (/category/6th/vineographer)
 YouTube Star (/category/6th/youtubestar)

GLOBAL ISSUES

Activism (/category/6th/activism)
 Charity (/category/6th/charity)

FOR BRANDS & AGENCIES

The Shorty Industry Awards recognize the best campaigns and social media leaders of 2013. Awards are now open for brands and agencies. The extended deadline to enter the Shorty Industry Awards is **February 18th, 11:59 PM EST**. Visit the Shorty Industry Awards Site. (<http://industry.shortyawards.com/>)

INDUSTRY

Auto (http://industry.shortyawards.com/category/6th_annual/auto)
 B2B (http://industry.shortyawards.com/category/6th_annual/b2b)
 Consumer Brand (http://industry.shortyawards.com/category/6th_annual/consumer_brand)
 Consumer Electronics (http://industry.shortyawards.com/category/6th_annual/consumer_electronics)
 Fashion (http://industry.shortyawards.com/category/6th_annual/fashion)
 Film (http://industry.shortyawards.com/category/6th_annual/film)
 Financial Services (http://industry.shortyawards.com/category/6th_annual/financial_services)
 Food & Beverage (http://industry.shortyawards.com/category/6th_annual/food_beverage)
 Healthcare (http://industry.shortyawards.com/category/6th_annual/healthcare)

MOBILE

Branded Mobile App (http://industry.shortyawards.com/category/6th_annual/branded_mobile_app)
 Mobile Campaign (http://industry.shortyawards.com/category/6th_annual/mobile_campaign)
 Snapchat (http://industry.shortyawards.com/category/6th_annual/snapchat)

INTEGRATED MEDIA

Animated GIFs (http://industry.shortyawards.com/category/6th_annual/animated_gifs)
 Gamification (http://industry.shortyawards.com/category/6th_annual/gamification)
 IRL (http://industry.shortyawards.com/category/6th_annual/irl)
 Live Television (http://industry.shortyawards.com/category/6th_annual/live_television)
 Social TV (http://industry.shortyawards.com/category/6th_annual/social_tv)

Athlete (/category/6th/athlete)
 Food (/category/6th/food)
 Journalist (/category/6th/journalist)
 Kickstarter of the Year (/category/6th/kickstarter)
 Newsworthy Photo of the Year (/category/6th/newsworthyphoto)
 Social Fitness (/category/6th/socialfitness)
 Sports Team (/category/6th/sportsteam)
 Weird (/category/6th/weird)

Education (/category/6th/education)
 Government (/category/6th/government)
 Green (/category/6th/green)
 Keep Good Going (/category/6th/keepgoodgoing)

COUNTRIES

Brazil (/category/6th/brazil)
 Indonesia (/category/6th/indonesia)
 UK (/category/6th/uk)

TECH & INNOVATION

Amazon Review of the Year (/category/6th/amazonreview)
 Apps (/category/6th/apps)
 Blogger (/category/6th/blogger)
 BN College (/category/6th/bncollege)
 Business Influencer (/category/6th/bizauthor)
 Gaming (/category/6th/gaming)
 Maker (/category/6th/maker)
 Podcaster (/category/6th/podcaster)
 Science (/category/6th/science)
 Small Business (/category/6th/smallbusiness)
 Tumblr of the Year (/category/6th/tumblr)
 Web Show (/category/6th/webshow)

COMMUNITY CATEGORIES (/CATEGORIES /COMMUNITY)

Anyone can create a new Shorty Awards category by tweeting a nomination with a new hashtag. There are over 5,329 of them, check them out! (/categories/community)

/category/6th_annual
 /healthcare)
 Luxury Goods (http://industry.shortyawards.com/category/6th_annual/luxury_goods)
 Music (http://industry.shortyawards.com/category/6th_annual/music)
 News (http://industry.shortyawards.com/category/6th_annual/news)
 Retail & E-Commerce (http://industry.shortyawards.com/category/6th_annual/retail_e_commerce)
 Sports (http://industry.shortyawards.com/category/6th_annual/sports)
 Telecom (http://industry.shortyawards.com/category/6th_annual/telecom)
 Television (http://industry.shortyawards.com/category/6th_annual/television)
 Travel (http://industry.shortyawards.com/category/6th_annual/travel)
 Video Games (http://industry.shortyawards.com/category/6th_annual/video_games)

/social_tv)
 Technology (http://industry.shortyawards.com/category/6th_annual/technology)
 Video (http://industry.shortyawards.com/category/6th_annual/video)

SOCIAL CONTENT

Brand Response (http://industry.shortyawards.com/category/6th_annual/brand_response)
 Contest (http://industry.shortyawards.com/category/6th_annual/contest)
 Humor (http://industry.shortyawards.com/category/6th_annual/humor)
 Listicle (http://industry.shortyawards.com/category/6th_annual/listicle)
 Real-Time Response (http://industry.shortyawards.com/category/6th_annual/real_time_response)
 Social Good Campaign (http://industry.shortyawards.com/category/6th_annual/social_good_campaign)
 Viral Campaign (http://industry.shortyawards.com/category/6th_annual/viral_campaign)

TWITTER

Brand on Twitter (http://industry.shortyawards.com/category/6th_annual/brand_on_twitter)
 Hashtag on Twitter (http://industry.shortyawards.com/category/6th_annual/hashtag_on_twitter)
 News Twitter Feed (http://industry.shortyawards.com/category/6th_annual/news_twitter_feed)

OVERALL AGENCY

Large Agency (http://industry.shortyawards.com/category/6th_annual/large_agency)
 Mid-Sized Agency (http://industry.shortyawards.com/category/6th_annual/mid_sized_agency)
 Small Agency (http://industry.shortyawards.com/category/6th_annual/small_agency)

Twitter Campaign (http://industry.shortyawards.com/category/6th_annual/twitter_campaign)
/small_agency)
OVERALL BRAND
Customer Service
(http://industry.shortyawards.com/category/6th_annual/customer_service)
FACEBOOK
Facebook Campaign (http://industry.shortyawards.com/category/6th_annual/facebook_campaign)
Fortune 500 Brand
(http://industry.shortyawards.com/category/6th_annual/fortune_500_brand)
Facebook Contest (http://industry.shortyawards.com/category/6th_annual/facebook_contest)
Facebook Page
(http://industry.shortyawards.com/category/6th_annual/facebook_page)

SOCIAL NETWORK

Instagram
(http://industry.shortyawards.com/category/6th_annual/instagram)
Pinterest
(http://industry.shortyawards.com/category/6th_annual/pinterest)
Tumblr
(http://industry.shortyawards.com/category/6th_annual/tumblr)
Tumblr Campaign
(http://industry.shortyawards.com/category/6th_annual/tumblr_campaign)
Vine
(http://industry.shortyawards.com/category/6th_annual/vine)
YouTube
(http://industry.shortyawards.com/category/6th_annual/youtube)

ABOUT THE SHORTY AWARDS

The Shorty Awards honor the best of social media. Millions of people participate in The Shortys to recognize individuals and organizations producing great content on Twitter,

Facebook, Tumblr, YouTube, Foursquare and the rest of the social web. The 6th annual ceremony will be held in New York City and livestreamed on the web on April 7, 2014.

OUR ESTEEMED PARTNERS



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COMMUNICATIONS INC.



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(<https://twitter.com/coxbusiness>)



(<https://twitter.com/HBO>)







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ABOUT THE SHORTY AWARDS

The Shorty Awards honor the best people and organizations on social media, culminating in a blockbuster ceremony in New York City.

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SHORTY LINKS

- Home (/)
- Rules (/rules)
- Logos & Graphics (/about/logos)
- Partnership Opportunities (/about/partner)
- Contact Us (/contact)
- Privacy (/privacy)
- About (/about)
- Press (/press)
- Videos (/videos)
- Ceremony (/about/ceremony)
- Media Partners (/about/media-partners)
- Terms (/rules)